



Globalized Nations
AT THE CORE OF GLOBAL EXPANSION

Poland

Opportunities in the
New EU Member States



Poland...

An investment opportunity... A life style change

Our group of companies have spent the past 25 years helping organisations expand, relocate and trade in most countries around the world. We have noticed an increase in smaller companies and corporations from rapidly developing economies such as China, Russia, India and Brazil that are looking to invest and expand into new and emerging markets.

Globalization is entering the boardrooms of many new players who are realising that information and contacts are the key to any successful investment project. As part of our ongoing commitment to deliver the highest level of service to our clients, we have adhered to a company policy of willingness to research, develop and embrace new technology as it becomes available.

With this and the current economic climate in mind, we have decided to make our information and contacts available to a global audience FREE of charge via a new portal that will focus on the 12 new EU member states, and will expand to cover over 60 high growth Nations. **The portal will educate and assist Small To Medium sized companies around the globe seeking alternative markets for either investment or growth and will also present new opportunities for local companies within Poland to attract investments, collaborations and new clients.**

The portal's simple user interface will provide the client with a personal online briefcase where they can include those parts of the report that most interests them. The briefcase will provide the user with the opportunity to read, forward, print or store the information for future reference.

Our first report will focus on Poland, a nation that in 2007 recorded the largest flow of foreign direct investment, nearly double that of its nearest rival and a country also preparing to host the Euro 2012 Championship.

Investment From Specific Countries



Country	Value in mln EUR	Share
Germany	2828	17.05%
France	1779	10.73%
Netherlands	1738	10.48%
Luxembourg	1006	6.07%
Austria	905	5.46%
USA	835	5.04%
Sweden	813	4.90%
UK	613	3.70%
Spain	574	3.46%
Malta	562	3.39%
Other	4929	29.73%



Poland Investment Report Content*

Economy: -

1. Investigate the current and projected growth figures for the country's economy.
2. Opportunities before, during and after the Euro 2012 Championships.

Business Opportunities:-

1. Highlight the sectors of business that present the greatest investment opportunities.
2. Investigate public private sector partnership opportunities.
3. Provide access to forthcoming tenders and projects.

Legal Advice: -

1. Employment law.
2. Company formation.
3. Purchasing land / renting property.

Accountancy Advice: -

1. Taxation.
2. Grants and subsidies.

Employment: -

1. Since the labour force within a company is the key to success, we will focus on skills, training and education.
2. Current and projected salary levels for employees.
3. Appropriate locations within Poland that can support workforces suitable for specific industries.

Real Estate: -

1. Available land.
2. The cost of office accommodation to either rent or buy.
3. Locations within Poland that are most suitable for specific industries.

Clean Tech: -

1. Environmental issues.
2. Alternative energy opportunities.
3. Environmental projects.

Franchising: -

1. Editorial relating to the benefits of franchising.
2. Database of franchise opportunities.

Investor Forum: -

1. This section will allow Polish companies to promote their requirements to potential investors, who can request more information anonymously once registered.

Living in Poland: -

1. Many companies require a Director or Partner within the organisation to spend months or even years in the country of investment. As such, we will look at life, education and the benefits of living in Poland through the eyes of company Directors who have taken this step.

Supplier Database: -

A comprehensive database of suppliers consisting of 3 companies in over 20 categories of business. All the suppliers will be visited and audited by our consultants, with a view to attaining an Internationally recognised ISO standard. The suppliers will be graded on Bronze for companies taking the BSI starter pack, Silver for companies with ISO 14001, and Gold for companies with ISO 14001 and ISO 9001.

*The content of the report is subject to change.



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