



Full Banner 468 X 60

Banner	1 Month	3 Months	6 Months	12 Months
Full	£1,000	£2,000	£3,500	£6,500
Skyscraper	£2,000	£4,000	£7,000	£13,000
Vertical	£1,000	£2,000	£3,500	£6,500
Half	£750	£1500	£2625	£4875
Button 1	£500	£1000	£1750	£3250
Button 2	£375	£750	£1315	£2440

The maximum rotation of the banners will be 3

Country Supplier Directory

Included	Amount
Images	2
Editorial words	200
Tel No	1
Fax No	1
Email	1
Web (With hyperlink)	1
Category	1

Your advert within the directory section will be administered by yourself, providing you with access to change the information an unlimited amount of times throughout the year.

There is an initial set up fee for inclusion within the directory of £750

Each category of business will include a maximum of 3 suppliers per region

PPL Cost (Pay Per Lead)

1000 Leads	2000 Leads	3000 Leads	4000 Leads	5000 Leads
£1000	£1600	£2250	£2800	£3250

A lead constitutes a click on the advert which will be billed as one lead, and an advert been placed into the clients briefcase which will be billed as 10 leads.

Investment Required Section

This section is available to companies looking to raise investment or find partners for collaborative projects. The cost of promotion within this section is calculated dependent upon the amount of monies required, as shown below.

0-50k	51-100k	101-250k	251-500k	501-1mil
£500	£1,000	£2,500	£5,000	£10,000

Sponsorship Opportunities

Bronze level sponsorship £4,000

- Button 1 for 1 year
- Premium directory listing
- 1,000 PPL's
- Company logo on all PDF report downloads

Silver level sponsorship £7,000

- Full banner for 1 year
- Premium directory listing
- 2,000 PPL's
- Company logo on all PDF report downloads
- Company logo on all monthly newsletters for 1 year

Gold level sponsorship £10,000

- Skyscraper for 1 year
- Premium directory listing
- 2,000 PPL's
- Company logo on all PDF report downloads
- Company logo on all monthly newsletters for 1 year
- Section sponsor to include editorial contribution

Half Banner
234 X 60

Button 1
120 X 90

Button 2
120 X 60

Vertical
Banner
120 X 240

Sections

Legal information

Taxation

Tenders

Real Estate

Banking

Associations

Grants

Transportation

PPS Partnerships

Living in Country

Investment Opts

Country statistics

Employment

Franchising

Clean Tech

Skyscraper
120 X 600